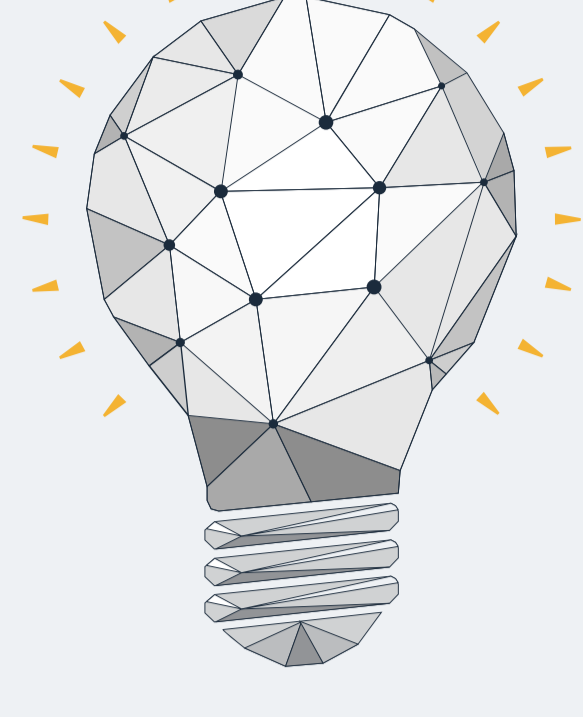


WHAT IS ETHEREUM?



THE BIG IDEA

Ethereum is the first **World Computer**.

Like a unique computer that can be used by everyone. It's a **Decentralized Platform**. It runs on many different computers at the same time, so it doesn't have a single **physical location**.



WHAT BITCOIN DOES FOR PAYMENTS, ETHEREUM DOES FOR ANYTHING THAT CAN BE PROGRAMMED

INTERESTED?

Wait 'till you see what it does.

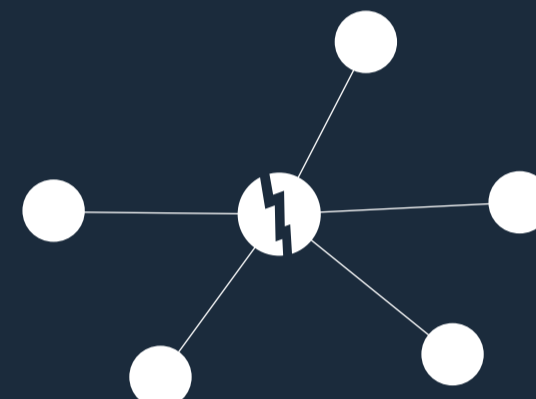
It's a platform for Decentralized Applications (DAPPS)

DAPPS are computer programs that remove the middle man in basically any centralized service that exists. The consequences:



REDUCED COSTS

No need to pay fees for intermediaries, because you won't need them.



NO SINGLE POINT OF FAILURE

There's no ONE server to be hacked or disabled. There is **NO DOWN TIME**.



PREVENTS CENSORSHIP

Its decentralized nature prevents control or tampering.



FRAUDPROOF

The decentralized nature eliminated fraud and tampering.



NO TRUST NEEDED

Your identity, personal info and funds stay in your control.



GUARANTEES TRANSPARENCY

The blockchain is open for everyone see while being anonymous.

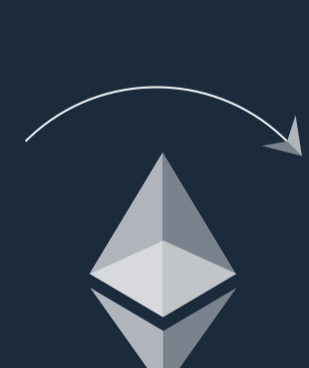
It can, basically, create a programmable contract directly between peers.



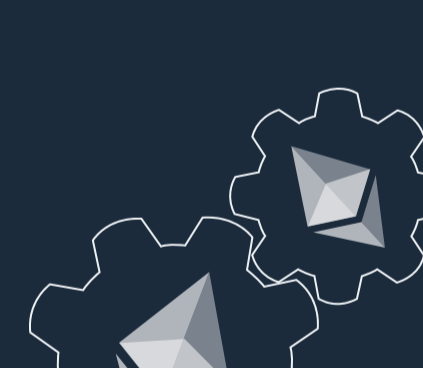
IT'S SO PEER FRIENDLY THAT IT IS THE FIFTH LARGEST CROWD FUNDED PROJECT EVER.



It runs on its native token called **ETHER**, which serves 2 main purposes:



Ether payment is required for applications to perform any operation, so that broken and malicious programs are kept under control.

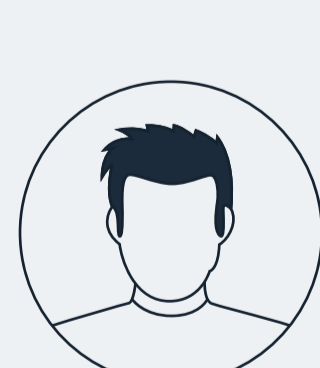


Ether is rewarded to people who contribute to the network with their resources - much like Bitcoin's incentive structure.



APPLICATIONS

It's true to say that anything that can be written in code, can run in the Ethereum network. Some of the predicted application fields for Ethereum include:



Reputation Systems



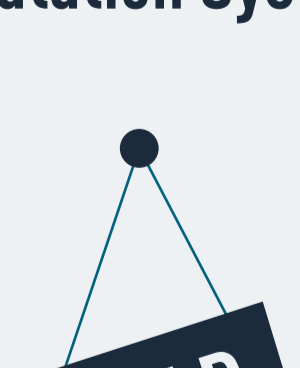
Registering Contracts



Messaging Systems



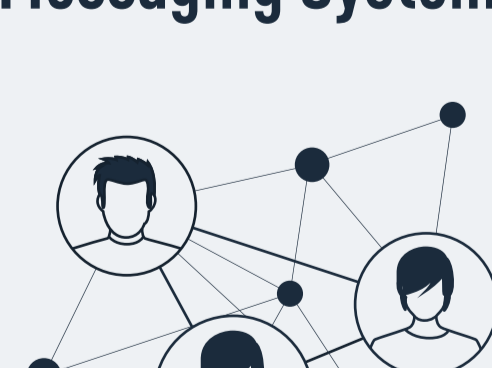
Individual Currencies



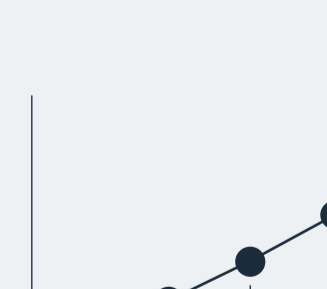
Property Management



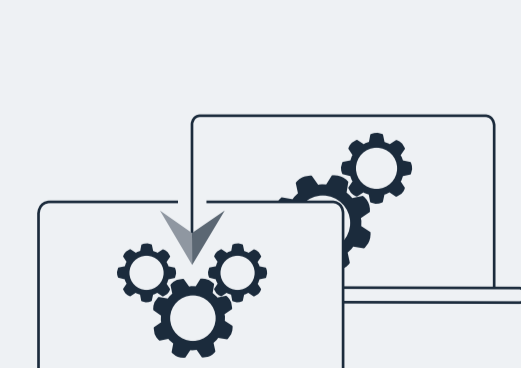
Online Voting



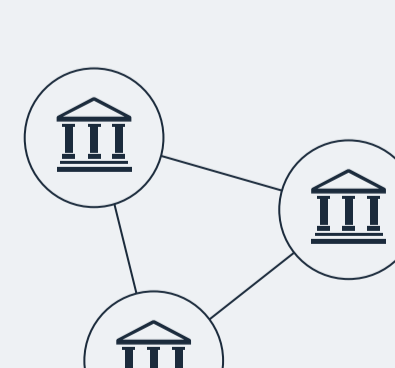
Social Networking



Finance



Trading Computer Resources (CPU time, HD space)



Decentralized Governance

THE MOST EXCITING APPLICATIONS OF ETHEREUM ARE PROBABLY THE ONES THAT WE HAVE NOT EVEN THOUGHT OF.

Vitalik Buterin, Creator of Ethereum.

ARE YOU INTERESTED?

START MINING NOW!